

Encourage Users to Actively Engage in  
Corporate Events as well as Social Activities

# Event Management™



*Kaonsoft Event Management™* provides enterprises a breakthrough way to attract, motivate and retain employees by providing them full access to corporate information such as latest announcements, events, seminars and other corporate activities anytime and anywhere, from the mobile device of their choice.

## Business Benefits



**Get started quickly**  
on digitalizing and mobilizing  
loyalty programs and services



**Efficiently manage**  
all data related to events and  
activities through synchronization  
with back-end systems



**Maximize participation**  
of employees with real-time data  
check and notifications



**Increase employee satisfaction**  
by tracking poll in real-time and  
measuring the success of events



**Lower your costs**  
by better organizing events and  
eliminating paper and ink



**Optimize ROI**  
through sustained use of MS  
SharePoint or other legacy systems



# Kaonsoft Event Management™ for



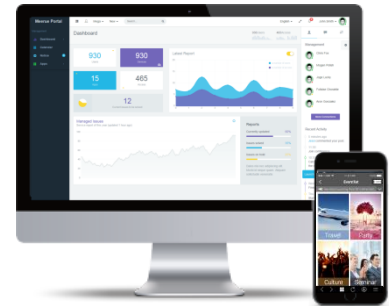
## Features

### Showcase

- Provide complete event details, special offers, coupons in a list and calendar form
- Deliver alert notifications to individuals or groups
- Connect with GPS and Google Maps for assisted driving directions
- Gamification functions such as star rating, survey, lottery, etc.

### Reservation System

- Check real-time seat availability and apply for events
- Manage reserved seats, seat change or cancellation
- E-ticketing and tracking
- Mobile ticket validation via QR Code



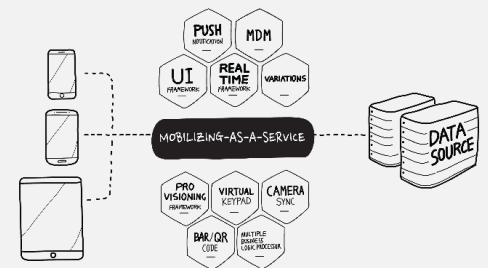
## Technical Specifications

- iOS, Android and Windows Phone support
- Integration with any back-end system
- Web-based administration portal
- Built-in security & user authentication
- Real-time data synchronization
- Remote software updates
- Data recovery & wipe for lost/stolen devices

## Our Offering

*Kaonsoft Event Management™*, which encourages employees to actively engage in core business and activities, is offered in an exciting subscription model, which saves considerable time and cost. *Kaonsoft Event Management™* is offered in yearly per-instance subscription license. This means -

- No extra cost in maintenance, operation and upgrades
- No extra cost for each user or each app



Running on Kaonsoft's Mobilizing-as-a-Service platform. Customization of existing features takes just a few weeks. Learn more about Kaonsoft Enterprise Mobility Platform™ (KEMP) at [www.kaonsoft.com](http://www.kaonsoft.com)

## About Kaonsoft

Established in 2011, Kaonsoft is a software pioneer in MaaS (Mobilizing-as-a-Service), an innovative service model combining enterprise mobility and cloud technology.

- Microsoft's CEO Nadella mentioning Kaonsoft of its mobile capabilities
- Microsoft's Case Studies features on Kaonsoft
- CIO Review picks Kaonsoft as one of "100 Most Promising Microsoft Solution Providers"
- Winner of "Best of TechEd North America 2014 Award –Breakthrough Cloud Service Technology"

